



Expensify Launches Simplified \$5 Pricing Plan for SMBs

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The new Collect plan from Expensify makes financial management simpler and more affordable for small businesses, with no strings attached

PORTLAND, Ore.--(BUSINESS WIRE)--Apr. 22, 2025-- [Expensify](#), Inc. (Nasdaq: EXFY), the financial management super app for expenses, travel, and corporate cards, today announced a major update to its Collect plan pricing: a simple, transparent flat rate of \$5 per member per month. This move is designed to make Expensify more accessible to small and medium-sized businesses (SMBs), a market traditionally underserved by the financial tech industry.

Expensify's new Collect plan pricing delivers transparent value, making it easier than ever for growing teams to get started. For \$5 per member per month, businesses get access to the full suite of Expensify features, including expense tracking, corporate cards, travel booking, and team chat — with no hidden conditions or complex calculations.

"The SMB market has long been overlooked by competitors focused on enterprise sales," said Jason Mills, Chief Product Officer at Expensify. "Expensify's model empowers small teams to get started easily, and now, with simplified, predictable pricing, we're making it even easier for SMBs to manage their finances without breaking the bank."

International businesses will see local equivalent pricing: £5 GBP in the UK, \$8 AUD in Australia, and \$9 NZD in New Zealand.

Expensify expects the new plan to boost adoption of the app among SMBs and accelerate growth in a segment where we believe many competitors struggle to succeed. The update reflects Expensify's commitment to building simple, transparent, and powerful financial tools for businesses of all sizes.

Get started with Expensify's new Collect plan pricing at expensify.com/pricing today!

About Expensify

Expensify helps 15 million people worldwide track expenses, book travel, reimburse employees, manage corporate cards, send invoices, and pay bills—all in one place. Whether you're self-employed, running a small business, managing a team, or overseeing global finances, let Expensify handle your travel and expense, at the speed of chat.

Forward-Looking Statements

Certain statements made in this press release constitute forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. All statements contained in this press release that do not relate to matters of historical fact should be considered forward-looking statements, including, without limitation, statements regarding the launch, success and expected benefits of Expensify's Collect plan pricing. These forward-looking statements are based on management's current expectations. These statements are neither promises nor guarantees, but involve known and unknown risks, uncertainties and other important factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements, including the risks discussed in Expensify's filings with the SEC, including Expensify's Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q. Expensify undertakes no obligation to update publicly any forward-looking statements, whether as a result of future events, new information or otherwise, except as required by law.

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